



ELECTION CAMPAIGN SIGN FACT SHEET

City of Seneca ▪ Planning & Development
250 E. North 2nd Street ▪ Seneca, SC 29678 ▪ (864) 885-2726

Campaign signs are an important part of the campaign process. Placement of campaign signs is regulated by state and local laws and ordinances. The information below will assist candidates and supporters in correctly placing campaign signs in the City of Seneca.

Permit Required

- Prior to placing campaign signs anywhere in the City of Seneca an Election Campaign Sign Permit is required, along with a five dollar (\$5.00) filing fee.
- Permit applications can be obtained on the City of Seneca's website or in person from the Planning & Development Department at City Hall (221 E. North 1st Street).

Placement

- Signs CANNOT be placed on:
 - Public property
 - On private land without the consent of the owner
 - Public rights-of-way
 - Utility poles
 - Trees
 - In an area that would block the line of sight of drivers
 - On election day, it is unlawful for any person to distribute or display campaign material within 500 feet of any entrance used by voters to enter a polling place (S.C. Code of Laws Sec. 7-25-180)
- Safety Hazards
 - Any signs that pose a safety hazard will be removed. At street locations and driveway intersections, place signs so that they do not block a driver's line of sight.
- Determining the Right-of-Way (ROW)
 - ROW widths vary from location to location. The following information can be used as a general reference in determining the ROW in most locations:
 - Utility poles and sidewalks are usually located on, or near, ROW lines and are a good reference for the width of the ROW. When locating a sign on the side of road opposite a utility pole or sidewalk, maintain the same distance from roadway centerline as on the side with the poles or sidewalk.
 - Contact the City of Seneca's Planning Department for more information on ROWs.

Sign Removal

- Sign Confiscation
 - Improperly placed signs will be confiscated and held by City of Seneca staff.
 - Confiscated signs can be retrieved by contacting the Planning & Development Department.
- It is unlawful to deface, vandalize, tamper with, or remove a lawfully placed political campaign sign prior to the election without the permission of the candidate or party. (S.C. Code of Laws Sec. 7-25-210)

Display Period

- It is the responsibility of the permittee to remove all their election campaign signs no later than seven (7) calendar days after the election.